



**2023 Charlotte Frontier Days Grand Parade – Charlotte, MI  
Saturday, September 9, 2023**

(This application must be complete at the time of submission)

Entrance Name \_\_\_\_\_ Business / Organization / Individual

Address \_\_\_\_\_ Group / Association

Contact Person (Organizations) \_\_\_\_\_

Primary Phone Number \_\_\_\_\_ Is texting permitted? \_\_\_\_\_

Email Address \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Is your Business/Organization Non-Profit? \_\_\_\_\_

Please mark type of entry (check all that apply including number of animals, number of walkers, & number of vehicles)

Horse Unit  # \_\_\_\_\_ Walking Unit  # \_\_\_\_\_ K-9 Unit  # \_\_\_\_\_ Motorized Unit  # \_\_\_\_\_

Total length of entry (ft) \_\_\_\_\_ (length of the unit for staging/holding area to give adequate space)

Will anything be handed out? Yes / No \_\_\_\_\_ If yes, please list items being handed out  
(i.e.- candy, advertisement, etc.) \_\_\_\_\_

**Narration to be read by the Parade emcee's**

**(Script MUST be submitted with application, if there is no script provided, only the name of the business/organization/individual will be announced.)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please mail the completed application with a check or money order (if applicable) made payable to Charlotte Frontier Days to **Charlotte Frontier Days, Attention: Parade P.O. Box 68, Charlotte, MI 48813** by July 31, 2023. **Please Note:** A \$40.00 Non-Sufficient Funds fee will be charged for any returned checks. Placement letters with lineup information will be sent out 7 to 14 days prior to the parade.

*Charlotte Frontier Days is a private organization and reserves the right to refuse parade participation to any entry that, in the judgement of the parade organizers, does not meet community standards or the mission of the Charlotte Frontier Days organization. Adult themes, nudity, racism, hate speech, or any displays that could be deemed inappropriate or controversial are prohibited. Please check with parade organizers prior to the event if there could be a question regarding your entry. If your participation is prohibited, the entry fee paid will be refunded.*

*It is hereby understood and agreed upon that this entry and participation is at your own risk. Charlotte Frontier Day's Inc., its directors, nor the City of Charlotte will be held liable for any accident, injury or damage resulting from your entry or participation in the parade. I have read and agree to abide by the Parade rules.*

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name (Please Print)

**P.O. Box 68 • Charlotte, Michigan 48813 • charlottefrontierdays.org**



### Charlotte Frontier Days Parade Rules

1. You must arrive by **8:30 am** and be in your line up position by **9:00 am**. There is a race every year and we do not want to interfere with the race or have the race delay the parade. The parade will begin at **10:00 am** rain or shine. Please be prompt.
2. **Please respect the private property of Charlotte's residents while in the lineup. Please keep horses, motor vehicles, etc. off sidewalks and lawns. Do not leave trash or other refuse behind. We will fine anyone for damage that needs repair.**
3. Please note the parade staging areas. Streets into the staging area will be closed off, at Pleasant St., Washington St., or Cochran Rd. No vehicles will be allowed into the staging area, except for vehicles physically in the parade or individuals that live in the staging area. **Participants are to be dropped off at Galewood Elementary School, on Lovett St., prior to the parade, and picked up at St. Mary's Church parking lot at the conclusion of the parade. Once the participants are dropped off, they are to walk three blocks west to Oliver/Horatio St. to line up.**
4. Nothing is to be passed out on the parade line up or parade route without prior approval from the Frontier Days Board of Directors. **If you are approved to pass out any items (example, candy or water), it must be HANDED OUT and not THROWN. The Charlotte Police Dept. does monitor this.**
5. Participants with horses in their group are required to provide their own waste disposal unit (pooper scoopers). **Waste entering and while waiting in the staging area is to be scooped also.** If you are unable to provide a waste disposal unit of your own, one may be provided for you by the Parade Committee **for a fee and with advanced notice.**
6. **There is a \$100.00 parade entry fee due at the time your application is submitted.** The entry fee is waived for Individuals and Non-Profit Organizations. **If your business or organization is a festival sponsor and you wish to have an entry in the parade a parade application is also required to be completed and submitted.**
7. There is no political campaigning allowed during the parade. Any items to be given out must be approved by the Frontier Days Board. Elected officials may participate in the parade representing the constituents that elected him/her. The exception to this is during an election year. During an election year any Political Candidate may participate, and be allowed to campaign, for a fee. In these circumstances, the campaigning is treated as a business and the \$100.00 entry fee will be charged.
8. **Any violators WILL BE pulled out of the parade.**

You will receive a confirmation letter, along with a map of the parade route, once the parade lineup has been completed. The lineup will be completed when the majority of the applications have been received, which is usually around 7 – 14 days prior to the parade.

Thank you for your participation in our festival. See you in September!