



## 2026 Advertising and/or Sponsorship Agreement

[frontierdaysinfo@hotmail.com](mailto:frontierdaysinfo@hotmail.com)

Sponsor Business \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone: \_\_\_\_\_

Fax # \_\_\_\_\_ Email \_\_\_\_\_

Web-site address \_\_\_\_\_

**FINANCIAL DONATION \$ \_\_\_\_\_ KIND SERVICE VALUE \$ \_\_\_\_\_**

- In Kind Services Provided \_\_\_\_\_

### SPONSORED EVENTS

*Please Check One*

General Fund

Parade

Scholarship

Saloon

Family Events

Rodeo

### FOR NICKEL SPONSOR LEVEL (\$250 OR MORE) AND ABOVE:

**Charlotte Frontier Days provided Banner:**      Yes      No

**Company provided Banner:**      Yes      No

Banner to be placed at \_\_\_\_\_ Event

### CHARLOTTE FRONTIER DAYS AGREES TO PROVIDE THE FOLLOWING

Advertising Exposure \_\_\_\_\_

Festival Exposure \_\_\_\_\_

Complimentary Festival Package \_\_\_\_\_

Tickets Requested \_\_\_\_\_ Friday Rodeo \_\_\_\_\_ Saloon \_\_\_\_\_ Combination

A Sponsorship of \$150 or more provides complementary entry into the parade. Will this company be participating in the parade?  Yes  No If yes, parade application MUST be turned in by August 15, 2026.

*ANY ALTERATIONS TO THIS AGREEMENT, ON BEHALF OF EITHER PARTY, SHALL REQUIRE A NEW AGREEMENT TO BE ISSUED BOTH PARTIES HAVE READ AND AGREE TO ALL ELEMENTS SET FORTH IN THE AGREEMENT. BOTH SIGNATURES ARE BINDING.*

\_\_\_\_\_  
Printed Name of Authorized Agent

\_\_\_\_\_  
Printed Name of CFD Authorized Agent

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**TO ASSURE ADVERTISING EXPOSURE, MONIES MUST BE RECEIVED BY July 31, 2026.**  
PO Box 68 • Charlotte, Michigan 48813 • [frontierdaysinfo@hotmail.com](mailto:frontierdaysinfo@hotmail.com) • [charlottefrontierdays.org](http://charlottefrontierdays.org)