



2025 Advertising and/or Sponsorship Agreement

frontierdaysinfo@hotmail.com

Sponsor Business _____ Contact: _____

Mailing Address _____ Phone: _____

Fax # _____ Email _____

Web-site address _____

FINANCIAL DONATION \$ _____ KIND SERVICE VALUE \$ _____

• In Kind Services Provided _____

SPONSORED EVENTS

Please Check One

General Fund

Parade

Scholarship

Saloon

Family Events

Rodeo

FOR NICKEL SPONSOR LEVEL (\$250 OR MORE) AND ABOVE:

Charlotte Frontier Days provided Banner: Yes No

Company provided Banner: Yes No

Banner to be placed at _____ Event

CHARLOTTE FRONTIER DAYS AGREES TO PROVIDE THE FOLLOWING

Advertising Exposure _____

Festival Exposure _____

Complimentary Festival Package _____

Tickets Requested _____ Friday Rodeo _____ Saloon _____ Combination

A Sponsorship of \$150 or more provides complementary entry into the parade. Will this company be participating in the parade? ☐ Yes ☐ No If yes, parade application MUST be turned in by August 15, 2025.

ANY ALTERATIONS TO THIS AGREEMENT, ON BEHALF OF EITHER PARTY, SHALL REQUIRE A NEW AGREEMENT TO BE ISSUED BOTH PARTIES HAVE READ AND AGREE TO ALL ELEMENTS SET FORTH IN THE AGREEMENT. BOTH SIGNATURES ARE BINDING.

Printed Name of Authorized Agent

Printed Name of CFD Authorized Agent

Signature

Date

Signature

Date

TO ASSURE ADVERTISING EXPOSURE, MONIES MUST BE RECEIVED BY July 31, 2025.
PO Box 68 • Charlotte, Michigan 48813 • frontierdaysinfo@hotmail.com • charlottefrontierdays.org