



## 2022 Advertising and/or Sponsorship Agreement

[cfdsponsorship@gmail.com](mailto:cfdsponsorship@gmail.com)

Sponsor Business \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone: \_\_\_\_\_

Fax # \_\_\_\_\_ Email \_\_\_\_\_

Web-site address \_\_\_\_\_

**FINANCIAL DONATION \$** \_\_\_\_\_ **IN-KIND SERVICE VALUE \$** \_\_\_\_\_

• In Kind Services Provided \_\_\_\_\_

### SPONSORED EVENTS

*Please Check One*

- General Fund
- Parade
- Scholarship
- Saloon
- Family Events
- Rodeo

**Company provided Banner:**  **Yes**  **No**

Banner to be placed at \_\_\_\_\_ Event

### CHARLOTTE FRONTIER DAYS AGREES TO PROVIDE THE FOLLOWING

Advertising Exposure \_\_\_\_\_

Festival Exposure \_\_\_\_\_

Complimentary Festival Package \_\_\_\_\_

A Sponsorship of \$150 or more provides complementary entry into the parade. Will this company by participating in the parade? \_\_\_\_\_ Yes \_\_\_\_\_ No

*ANY ALTERATIONS TO THIS AGREEMENT, ON BEHALF OF EITHER PARTY, SHALL REQUIRE A NEW AGREEMENT TO BE ISSUED. BOTH PARTIES HAVE READ AND AGREE TO ALL ELEMENTS SET FORTH IN THE AGREEMENT. BOTH SIGNATURES ARE BINDING.*

\_\_\_\_\_  
Printed Name of Authorized Agent

\_\_\_\_\_  
Printed Name of CFD Authorized Agent

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date